



Knowledge grows

Strawberry Crop Nutrition Program

CALIFORNIA CENTRAL COAST STRAWBERRY SEASON



CROP STAGE	Transplant	Vegetative	Gap	Flowering	Ripening	Harvest	Gap	Flowering	Ripening	Harvest
FOLIAR APPLIED										

All nutrients have specific roles to play in improving yield, but the following are key in establishing a vigorous, fruit bearing plant.

Role of Phosphorus	Delivers energy to the plant for rooting and fruiting
Role of Potassium	Provides for strong growth, sugar production, water regulation, stress reduction
Role of Calcium	Responsible for strong cell membrane & cells walls for fruit quality and stress reduction
Role of Magnesium	Boosts plant growth, chlorophyll and photosynthesis. Synergistic effect with phosphorus
YaraVita MAGPHOS 0-29-5, 4 Mg	Provides 100% soluble, plant available phosphate, balanced with soluble potash and magnesium. 2 qt/ac rate, every 10-14 days.
YaraVita POWERBOR Ca 4-0-0, 15 Ca, 6 Zn, 3 B	Highly concentrated flowable product containing significant levels of calcium, boron and zinc to support a robust bloom and firm fruit production. 1-2 qt/ac rate, every 10-14 days.
YaraVita SENIPHOS 3-23-0, 3 Ca	Provides 100% soluble, plant available phosphate, with soluble calcium. Color improvement without berry softening effect. 2 qt/ac rate, every 10-14 days.

Foliar applied products

- Apply YaraVita Foliar products as needed based on leaf tissue analysis
- The information provided is accurate to the best of Yara's knowledge and belief. Any recommendations are meant as a guide and must be adapted to suit local conditions.